



少數民族服裝與服飾傳承與創新資源庫

THE LIBRARY OF INHERITANCE AND INNOVATION OF MINORITY CLOTHES

扎染服裝思路及素材

Ideas and materials of tie-dye clothing





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19年春夏系列T台，不少时尚品牌之间都形成了默契，

Stella McCartney 的全身的扎染套装，让造型特别富有层次感。



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明星们为扎染“代言”也是不遗余力。在今年1月的微博之夜上，李冰冰身穿的Oscar de la Renta礼服高贵大气，因为运用了扎染，让这件西式的蓬蓬裙顿时充满了柔美的东方韵味。



第61届格莱美音乐
奖红毯上，扎染元
素或是被运用在礼
服的褶皱部位打造
花瓣的晕染感，或
是和轻盈的羽毛结
合，不费力气就打
造出“仙气飘飘”
的感觉。





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扎染裙装：
最简单的穿搭方法就是one piece。
像林志玲这条扎染短款立领泡泡
袖短裙，就十分俏皮青春。



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扎染遇上休闲装：Casual Style

扎染这种“民族风”浓浓的技艺与街头运动风结合起来，更能彰显青春活力。

扎染的天然感与朴树的个人气质很搭配，扎染帽衫在朴树身上穿出了随意休闲范儿。



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活跃于日本音乐、时尚、滑板场景的平面设计师 **VERDY** 所创立的新晋品牌 ***Girls Don't Cry***, 以 ***Pop-up*** 形式进行的展览项目掀起火热潮流, 是最具话题性的街头品牌之一。而此番又携手被称为为别具代表的军事风奢华 时装品牌 **READYMADE** 带来全新联名系列。

推出数款帽衫及 T恤, 其设计亮点在于扎染元素的应用, 还结合**READYMADE** 的招牌 “***Safety Orange***” 色调, 并将各自 **Logo** 注入正反两面。





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Material collection



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2019春夏装新款时尚复古撞色扎染T恤宽松圆领短袖基础款百搭上衣





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鬼马少女夏装ins渐变扎染炫雅风短袖T恤情侣闺蜜姐妹宽松半袖潮





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网红衣服女2019新品夏装韩版ins超火上衣撞色 扎染宽松短袖T恤学生





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灵感创意

Creative inspiration



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