

《手绘时装画》课程标准

“Hand-painted Fashion Painting”

Course Standard



民族晨彩 设计融合 活态传承



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“Hand-painted Fashion Painting” Course Standard

一、课程名称

I. Course Name

《手绘时装画》

“Hand-painted Fashion Painting”

二、适用专业

II. Applicable Profession

服装与服饰设计、民族服装与饰品、其他适用专业

Costume and costume design, ethnic costume and accessories, other applicable majors

三、课程分析

III. Course Analytic

本课程注重培养基本的专业能力——服装设计构思的表达能力。通过理论讲授、临摹实训、创意表现等方式，使学生熟练运用各种工具绘制手绘款式图、效果图的基本能力。本课程是服装设计中关键的一步，是用来表达设计师的设计意图和设计理念的一种必要手段，在服装设计的整个过程中起着不可或缺的作用，使国际、国内职业院校学生、企业员工、社会爱好者，均能够通过本课程进行自主学习，实现不同起点的系统化、个性化的手绘时装画学习和教育培训。为此，本课程要解决如下五个内容：

This course focuses on cultivating basic professional skills - the ability to express the conception of fashion design. Through theoretical lectures, imitation training, creative expression and other methods, cultivate the basic ability to use various tools to draw hand-painted style drawings and renderings. This course is a key step in costume design and a necessary mean to express the designer's design intent and design philosophy, and plays an indispensable role in the entire process of clothing design. It enables students from international and domestic vocational colleges, enterprise employees, and social enthusiasts to learn independently through this course, and realize systematic and personalized hand-painted



fashion painting learning and education and training from different starting points. To this end, this course will address the following five elements:

1.认识手绘时装画

1. Get to know hand-painted fashion painting

2.时装款式图绘制

2. Draw fashion style painting

3.时装画中的人体比例结构及动态

3. Proportional structure and dynamics of body in fashion paintings

4.线描人体着装效果图绘制

4. Draw line drawing body dressing renderings

5.时装效果图表现技法

5. Fashion renderings expressive techniques

通过课程运作,使学员了解手绘时装画的用途,熟悉人体的比例结构及动态,观摩手绘款式图、效果图的绘制方法及技艺示范,学习时装款式图、时装效果图的表现技法。

Through the operation of the course, students can understand the use of hand-painted fashion paintings, become familiar with the proportional structure and dynamics of the body, observe the drawing methods and skill demonstrations of hand-painted style drawings and renderings, and learn the expression techniques of fashion style drawings and fashion renderings.

由于本课程针对了业内业外不同对象,故带有“开放性”,以手绘时装画的认识、标准与原则作为切入点,通过多维度的通道,以利于不同对象的进阶研修。

Since this course is aimed at different objects both inside and outside the industry, it is "open" and takes the hand-painted fashion painting cognition, standards and principles as the entry point, and through multi-dimensional channels, it is conducive to the advanced study of different objects.

四、培养目标

IV. Training Target

1.教学目标



I. Teaching Objectives

本课程设定的培育对象和对应目标包含业内业外两类对象：

The training objects and corresponding goals set in this course include two types of objects inside and outside the industry:

(1) 针对服装设计专业的业内对象，通过课程提升他们的专业手绘能力，搭建起相互交流的平台，提高他们进阶研修的起点。

(1) For the industry objects of the fashion design major, improve their professional hand-painting ability through courses, build a platform for mutual communication, and improve their starting point for advanced training.

(2) 针对艺术院校的选修生与国内外各领域的手绘时装画的爱好者，通过课程获得比较全面的知识积累和技能体验，丰富文化生活，或培育他们成为潜在的服装插画师或设计师。

(2) For elective students in art colleges and lovers of hand-painted fashion painting in various fields at home and abroad, through the course, they can gain a more comprehensive knowledge accumulation and skill experience, enrich cultural life, or cultivate them to become potential fashion illustrators or designers.

2.能力目标

2. Competency objectives

(1) 能在学习感受手绘时装画所特有的艺术魅力从而产生对时装画绘制的兴趣、认知。

(1) To be able to feel the unique artistic charm of hand-painted fashion painting in the learning process, thereby generating interest and cognition of fashion painting.

(2) 能够进行服装人体比例结构和动态的表现。

(2) It can perform the proportional structure and dynamic performance of the costume body.

(3) 能够根据服装款式进行时装款式图的表达。

(3) Able to express fashion style painting according to costume style.

(4) 能够掌握各种工具材料的特性及使用方法。

(4) Able to master the properties and usage methods of various tool materials.



(5) 能够掌握时装画中的人体比例结构及动态。

(5) Able to master the proportional structure and dynamics of body in fashion paintings

(6) 能够掌握时装画的着色的方法。

(6) Able to master the coloring method of fashion painting.

(7) 能够对各种服装面料和图案进行表现。

(7) Able to express various costume fabrics and patterns.

(8) 能够掌握不同风格时装画的特点及表现方法。

(8) Able to grasp the characteristics and expression methods of different styles of fashion painting.

(9) 能够进行手绘时装画的创新。

(9) Able to innovate hand-painted fashion paintings.

3. 素质目标

3. Quality objectives

(1) 具备对优秀传统文化元素的认同感和自豪感。

(1) Have a sense of identity and pride in the excellent traditional cultural elements.

(2) 具有良好的心理素质和职业道德素质。

(2) Have good psychological and professional ethical qualities.

(3) 具有主动学习和创新的意思。

(3) Have a sense of active learning and innovation.

(4) 具备细致、严谨的工作态度和良好的学习习惯。

(4) Have a meticulous and rigorous work attitude and good study habits.

(5) 具备精益求精的职业操守。

(5) Possess a professional ethic of excellence.

(6) 培养审美意识与工匠精神，弘扬传播传统文化的良好美德。

(6) Cultivate aesthetic awareness and craftsmanship, and promote the good virtues of spreading traditional culture.

(7) 引导原创设计，尊重知识产权，培养法治意识。



(7) Guide original design, respect intellectual property rights, and cultivate awareness of the rule of law.

(8) 具备正确的劳动观念和劳动态度。

(8) Have a correct labor concept and labor attitude.

五、教学内容与课程设计

V. Teaching Content and Course Design

1. 课程思路

1. Course design ideas

本课程通过教、学、做合一的“工学结合”教学模式，将手绘时装画的款式图、效果图绘制为实训课题，从最初了解时装画原则、标准、时装设计师助理的工作职责等，到掌握人体比例结构进行绘制款式图、效果图，最后达到能够综合所学知识根据不同款式和风格进行绘制款式图、效果图作品，提高审美与创新能力。

This course adopts the teaching mode of "combining engineering and learning" that integrates hand-painted fashion paintings style painting and renderings as a practical training subject, from the initial understanding of the principles of fashion drawing, standards, fashion designer assistant job responsibilities, etc., to master the body proportion structure for drawing style, renderings, and finally to be able to synthesize the knowledge learned according to different styles and manner to draw style, renderings works, and improve aesthetic and creative ability.

(1) 通过认识时装画的原则、标准、不同款式的款式图绘制方法和各类风格时装画，了解、熟悉和掌握手绘时装画的魅力所在，以及手绘时装画的绘制方法与要求。

(1) By understanding the principles, standards, drawing methods of different styles of fashion paintings and various styles of fashion paintings, understand, familiarize with and master the charm of hand-painted fashion paintings, as well as the drawing methods and requirements of hand-painted fashion paintings.

(2) 通过线上线下、虚实融合的方式将信息技术与教育教学有机融合，构建个性化、智能化、数字化、泛在化即时交互的移动学习环境。



(2) Organically integrate information technology with education and teaching through online and offline, virtual and real integration, and build a personalized, intelligent, digital, and ubiquitous real-time interactive mobile learning environment.

(3) 手绘时装画课程教学采用课前、课中、课后的互动教学模式。课前在准备阶段阐明本次教学任务和教学工具，预习本节的理论知识，课中老师讲授手绘时装画的基本方法并进行示范与讲解，课后仿照老师的方法进行模拟实训练习，可采用不同的教学方法，如图片赏析、图式演绎、动画演示、视频示范、虚拟仿真、交互类素材等多维度引导与启发来激发学习兴趣和学习氛围。最后通过项目实践、课外创新应用等方式真正掌握手绘时装画的绘制方法。

(3) The teaching of hand-painted fashion painting course adopts the interactive teaching mode of before class, during class and after class. Before the class, clarify the teaching tasks and teaching tools in the preparation stage, and preview the theoretical knowledge of this section. During the class, the teacher will teach the basic method of hand-painted fashion painting and give demonstration and explanation. After class, the simulated practical training exercises modeled on the teacher's methods can be used by different teaching methods, such as picture appreciation, schema interpretation, animation demonstration, video demonstration, virtual simulation, interactive materials and other multi-dimensional guidance and inspiration to stimulate learning interest and learning atmosphere. Finally, through project practice, extracurricular innovative application, etc., students can really master the drawing method of hand-painted fashion painting.

课程在知识技能学习的同时，将德育、劳育渗透、贯穿教育和教学的全过程，培养全面发展的精神品质。注重培养自主学习能力、创新意识和团结协作的精神。树立纪律意识、规范意识、劳动精神、创新创业精神，养成尊重宽容、团结协作和平等互助的合作意识，形成良好的职业道德和职业素养。课程通过过程考核和结果考核检查技能水平、学习能力、职业素养等综合素质。

While learning knowledge and skills, the course infiltrates moral education and labor education, runs through the whole process of education and teaching, and cultivates the spiritual quality of all-round development. The course focuses on cultivating independent learning ability, innovation consciousness and the spirit of unity and cooperation. It will



establish a sense of discipline, a sense of norms, a spirit of labor, and a spirit of innovation and entrepreneurship, develop a sense of cooperation that respects tolerance, unity and cooperation, and equality and mutual assistance, and develop good professional ethics and professionalism. The course will check the comprehensive quality of skill level, learning ability and professionalism through process assessment and result assessment.



2. 教学内容与教学设计

序号	训练项目	教学内容	实训要求	思想政治教育的融入点
1	项目一：追本溯源手绘时装画认知	<ol style="list-style-type: none"> 1. 手绘时装画了解。 2. 手绘款式图的原则。 3. 手绘时装画的标准。 4. 服装助理设计师应具备的基本素质。 	<ol style="list-style-type: none"> 1. 了解手绘时装画知识。 2. 了解服装助理设计师应具备的基本素质。 3. 熟悉手绘时装画的原则。 4. 掌握手绘时装画的标准。 	<ol style="list-style-type: none"> 1. 培养民族情怀，增强文化自信。 2. 培养责任意识和良好职业道德。 3. 具备工匠精神。
2	项目二：百变女装时装款式图绘制	<ol style="list-style-type: none"> 1. 人体比例与服装比例。 2. 上装款式图的绘制。 3. 裙子款式图绘制。 4. 下装款式图的绘制。 5. 企业款式图的模式与要求。 	<ol style="list-style-type: none"> 1. 了解企业款式图的模式与要求。 2. 掌握不同人体的比例与服装比例。 3. 掌握上装款式图的绘制方法。 4. 掌握裙子款式图的绘制方法。 5. 掌握下装款式图的绘制方法。 	<ol style="list-style-type: none"> 1. 具备科学精神和团队协作互助精神。 2. 具备规范的实训行为规范、责任感。 3. 具备协作创新能力，追求卓越的精神。
3	项目三：曼妙多姿时装画变化人体比例结构及动态	<ol style="list-style-type: none"> 1. 时装人体比例结构。 2. 人体的动态绘制。 3. 头部与发型的画法。 4. 人体局部的画法。 	<ol style="list-style-type: none"> 1. 理解人体的动态规律。 2. 掌握人体比例结构。 3. 掌握头部与发型的绘制方法。 4. 掌握人体局部的绘制方法。 	<ol style="list-style-type: none"> 1. 具备严谨求实的科学态度。 2. 具备精益求精的职业操守。 3. 具备尊重宽容、团结协作和平等互助的合作意识。 4. 具备抗挫精神与学习积极性。
4	项目四：挥洒自如线描人体着装效果图绘制	<ol style="list-style-type: none"> 1. 线描女性褶皱类时装画着装效果图绘制。 2. 线描男性秋冬厚重着装效果图绘制。 3. 线描儿童着装效果图绘制。 4. 服装设计师应具备的职业素养。 	<ol style="list-style-type: none"> 1. 理解服装设计师应具备的职业素养。 2. 掌握女性褶皱类时装画着装效果图绘制方法。 3. 掌握线描男性秋冬厚重着装效果图绘制方法。 4. 掌握线描儿童着装效果图绘制方法。 	<ol style="list-style-type: none"> 1. 具备吃苦耐劳，百折不挠的抗挫精神。 2. 具备创新精神和审美意识。 3. 具备主动学习，按时达标的行为习惯。 4. 具备对优秀传统文化元素的认同感。
5	项目五：惟	<ol style="list-style-type: none"> 1. 工具认识。 2. 马克笔服装效果图绘 	<ol style="list-style-type: none"> 1. 了解服装效果图的各种工具。 	<ol style="list-style-type: none"> 1. 具备抗挫精神和创新精神。 2. 具备追求精益求精的工匠精



	妙惟肖时装效果图的绘制	<p>制。</p> <p>3.水彩服装效果图绘制。</p> <p>4.彩色铅笔服装效果图绘制。</p> <p>5.服装效果图面料质感表现。</p> <p>6.不同艺术表现手法时装画。</p>	<p>2.熟悉服装效果图的绘制步骤。</p> <p>3.掌握马克笔服装效果图的绘制方法。</p> <p>4.掌握水彩服装效果图的绘制方法。</p> <p>5.掌握彩色铅笔服装效果图的绘制方法。</p> <p>6.掌握各类服装效果图面料质感表现方法。</p> <p>7.掌握不同艺术手法时装画的表现方法。</p>	<p>神。</p> <p>3.具备规范的实训行为规范。</p> <p>4.具备认真细致、条理清楚、思路清晰的职业素养。</p>
6	项目六:共同开发校企合作	<p>1.校企合作任务一-手绘海洋环保主题概念女装创新设计。</p> <p>2.校企合作任务二-手绘创意男装设计。</p> <p>3.校企合作任务三-学位服手绘款式设计。</p>	<p>1.了解消费者的心里需求。</p> <p>2.熟悉企业的合作要求。</p> <p>3.掌握与企业合作沟通的技巧。</p> <p>4.掌握款式图与效果图绘制的表现方法和创新方法。</p>	<p>1.具备团队合作精神。</p> <p>2.具备精益求精的工匠精神。</p> <p>3.具备反复修改的抗挫能力。</p> <p>4.具备创新精神与职业精神。</p>



2. Teaching content and instructional design

No.	Training Projects	Contents	Requirements	The integration point of ideological and political education
1	Project 1: Trace to Its Source Hand-painted Fashion Painting Cognition	1. About hand-painted fashion paintings 2. Principles of hand-painted fashion paintings 3. Standards of hand-painted fashion paintings 4. The basic qualities that assistant fashion designers should have.	1. Get to know hand-painted fashion painting 2. Get to know the basic qualities that assistant fashion designers should have. 3. Master the principles of hand-painted fashion paintings 4. Master the standards of hand-painted fashion paintings	1. Cultivate national sentiment and enhance cultural self-confidence. 2. Cultivate a sense of responsibility and good professional ethics. 3. Possess the spirit of craftsmanship.
2	Project 2 Changeable and Colorful Costumes Drawing of Fashion Style Paintings	1. Body proportions and costume proportions. 2. Drawing of upper clothing style painting 3. Drawing of skirt style painting 4. Drawing of lower clothing style painting 5. The model and requirements of the enterprise style paintings.	1. Get to know the model and requirements of the enterprise style paintings. 2. Master different body proportions and costume proportions. 3. Master the methods of drawing upper clothing style painting; 4. Master the methods of drawing skirt style painting; 5. Master the methods of drawing lower clothing style painting;	1. Possess the spirit of science and teamwork and mutual assistance. 2. Have a standardized code of conduct for practical training and a sense of responsibility. 3. Possess the ability to collaborate and innovate, and the spirit of pursuing excellence.
3	Project III. Spectacular Project 3 Proportional Structure and Dynamics of Body in Fashion	3. Proportional structure of fashion body. 4. Drawing of body dynamics. 3. Technique of drawing head and hair style. 4. Drawing method of parts of the body.	1. Understand the dynamic laws of the body. 2. Master the structure of body proportions. 3. Master how to draw head and hairstyles. 4. Master the method of drawing parts of the body.	1. Have a rigorous and realistic scientific attitude. 2. Possess a professional ethic of excellence. 3. Have a sense of cooperation that respects tolerance, solidarity, cooperation and equality and mutual assistance. 4. Have the spirit of resistance and enthusiasm for learning.



	Paintings Changes			
4	Project 4 : It Freely Line Drawing Body Dressing Renderings	<ol style="list-style-type: none">1. Line drawing female pleated fashion drawing dressing effect.2. Line drawing male autumn and winter thick dressing renderings drawing.3. Line drawing children's dressing renderings drawing.4. The professional qualities that a fashion designer should have.	<ol style="list-style-type: none">1. Understand the professional qualities that a fashion designer should have.2. Master the method of drawing female pleated fashion drawing dressing effect.3. Master the method of line drawing male autumn and winter thick dressing renderings drawing.4. Master the method of line drawing children's dressing renderings drawing.	<ol style="list-style-type: none">1. Have a hard-working, indomitable spirit of resistance to setbacks.2. Have innovative spirit and aesthetic awareness.3. Have the behavioral habit of active learning and meeting the standards on time.4. Have a sense of identification with excellent traditional cultural elements.
5	Project 5: Vivid Drawing of Fashion Renderings	<ol style="list-style-type: none">1. Tool awareness.2. Marker pens costumes renderings drawing.3. Watercolor costumes renderings drawing.4. Colored pencil costumes renderings drawing.5. Costumes renderings, fabric texture performance6. Fashion painting with different artistic expression methods.	<ol style="list-style-type: none">1. Understand the various tools of costume renderings.2. Familiar with the drawing steps of costume renderings.3. Master the drawing method of marker pens costumes renderings.4. Master the drawing method of watercolor costume renderings.5. Master the drawing method of colored pencil costume renderings.6. Master the texture expression method of various types of costume renderings fabrics.7. Master the expression methods of fashion painting with different artistic techniques.	<ol style="list-style-type: none">1. Have the spirit of resistance and innovation.2. Have the spirit of craftsmanship in pursuit of excellence.3. Have a standardized code of conduct for practical training.4. Possess the professional quality of being conscientious, meticulous, coherent and clear.
6	Project 6: Joint Development School-Enterpri se Cooperation	<ol style="list-style-type: none">1. School-enterprise cooperation task 1- Hand-painted marine environmental protection theme concept women's	<ol style="list-style-type: none">1. Understand the needs of consumers.2. Familiar with the cooperation requirements of enterprises.3. Master the skills of cooperation and communication	<ol style="list-style-type: none">1. Possess the spirit of teamwork.2. Have the spirit of craftsmanship spirit of excellence.3. Have the ability to resist



		innovative design. 2. School-enterprise cooperation task 2- Hand-painted creative menswear design. 3. School-enterprise cooperation task 3 - Degree uniform hand-painted style design.	with enterprises. 4. Master the expression methods and innovative methods of style drawing and rendering.	repeated modification. 4. Have the innovative and professional spirit.
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因本课程设定的培育对象包含业内业外两类对象——针对服装设计专业的业内对象和针对艺术院校的选修生与国内外各领域的手绘时装画的爱好者，所以在教学中建议可以分两种实施类型。

Because the training objects set in this course include two types of objects in the industry and outside the industry—industry objects for fashion design majors, elective students in art colleges and lovers of hand-painted fashion paintings in various fields at home and abroad. Therefore, in teaching, it is recommended that there can be two types of implementation.

1.具备教室、实训空间设备进行现场教学条件的：以现场授课+演示+实训方式进行教学，按进程计划进行讨论、笔试、现场操作和虚拟操作技能实习，由“考核评审团队”进行评估。

1. Those with classroom and training space equipment for on-site teaching: teaching in the form of on-site teaching + demonstration + practical training, discussion, written test, on-site operation and virtual operation skills internship according to the process plan, and conduct assessment by the "assessment evaluation team".

2.不具备教室、实训空间设备进行现场教学条件的：以网络远程方式进行教学，按进程计划进行讨论、笔试和虚拟操作技能实习，由“考核评审团队”进行网络远程评估。

2. Those without classrooms, practical training space equipment for on-site teaching conditions: teach remotely in the network, discuss, written test and virtual operation skills internship according to the process plan, and conduct network remote assessment by the "assessment and review team".

六. 教学效果评估

IV. Teaching Effectiveness Evaluation



1. 评估目标

1. Evaluation objectives

对本课程教学效果的评估，首先，是为了评估在课程实施后，有没有达成期望的以下效果：

As for the evaluation of the teaching effect of this course, first of all, is to evaluate whether the following effects have been achieved after the implementation of the course:

(1) 了解手绘时装款式图与时装画的原则与标准。

(1) Understand the principles and standards of hand-painted fashion style drawings and fashion paintings.

(2) 了解不同工具的使用方法和绘制效果。

(2) Learn how to use different tools and draw renderings.

(3) 掌握人体比例与服装比例。

(3) Master the proportion of body and costume.

(4) 掌握不同款式时装款式图的绘制方法。

(4) Master the drawing method of different fashion styles.

(5) 掌握时装画中的人体比例结构及动态。

(5) Master the proportional structure and dynamics of body in fashion paintings

(6) 掌握不同风格时装效果图的绘制方法。

(6) Master the drawing method of different styles of fashion renderings.

其次，通过上述评估，总结目标效果所达成的程度、经验和不足，提供课程建设方和课程实施方的工作的进一步改进和提升。

Secondly, through the above evaluation, summarize the degree, experience and deficiencies of the target effect, and provide further improvement and improvement of the work of the course builder and course implementer.

2. 评估方式

2. Evaluation Method

为全面、综合地考核《手绘时装画》课程学习的情况，课程评估将过程评估与总结性评价结合起来，具体评估方式如下：



In order to comprehensively and comprehensively assess the learning of the "Hand-Painted Fashion Painting" course, the course evaluation combines process evaluation with summative evaluation, and the specific assessment methods are as follows:

课程评估包括职业素养评估、总结性评价 2 个方面，总分为 100 分，60 分为合格。

The course evaluation includes two aspects: professional quality evaluation and summative evaluation. The total score is 100 points, and 60 points are qualified.

其中职业素养评估占课程评估总分的 20%，线下评估方式为：职业素养评估根据平时学习纪律、学习态度，实训过程的操作规范、安全规范、设备保养，陈述实训任务的语言表达及举止表现等，完成实训过程中体现的纪律意识、规范意识、实训参与度、责任意识与创新精神，进行综合评判。线上评估方式为：创新精神、实训任务的完成态度和过程等进行综合评判。

Among them, the professional quality evaluation accounts for 20% of the total score of the course evaluation. The offline evaluation method is as follows: the professional quality evaluation is based on the usual learning discipline, learning attitude, operational norms, safety norms, equipment maintenance in the training process, language expressions that state the training tasks, behavior performance, etc., to complete the comprehensive evaluation of the discipline awareness, normative awareness, training participation, responsibility awareness and innovative spirit reflected in the training process and deal with comprehensive evaluation. The online evaluation method is: the spirit of innovation, the attitude and process of completing practical training tasks are comprehensively judged.

总结性评价占课程教学评估总分的 80%，总结性评价采取双评估制度：对具备教室、实训空间设备进行生生互评、小组互评及“考核评审团队”进行现场评估。不具备教室、实训空间设备的由“考核评审团队”进行网络远程评估。

The summative evaluation accounts for 80% of the total score of the course teaching evaluation. The summative evaluation adopts a dual evaluation system: mutual evaluation of students with classrooms and training space equipment, mutual evaluation of groups, and on-site evaluation of the "assessment evaluation team". Those who do not have classrooms and training space equipment will be evaluated remotely by the "assessment and evaluation team".



3. 评估标准

3. Evaluation Criteria

学生最终得分=职业素养评估*职业素养评估占比+总结性评价得分*总结性评价得分占比。职业素养评估占比+得分占比=100%，其中职业素养评估权重 20%，考核占比 80%。

Student's final score = professional quality assessment * professional quality assessment proportion + summative evaluation score * summative evaluation score proportion. Professional quality assessment proportion + score proportion = 100%, of which the professional quality assessment accounts for 20%, and the assessment accounts for 80%.

本课程的总结性评价依据包括 3 个方面：在线试题、实训项目和参与度，其中在线试题考核占比 30%，实训项目考核占比 30%，参与度占比 20%。学生考核得分=试题考核*试题考核得分占比+平均分*考试得分占比+实训任务得分*实训得分占比+(已学的知识点个数/课程知识点总个数)*100*参与度占比。

The summative evaluation basis of this course includes three aspects: online test questions, practical training projects and participation, of which online test questions assessment accounts for 30%, practical training project assessment accounts for 30%, and participation accounts for 20%. Student assessment score = test question assessment * test question assessment score percentage + average score * exam score percentage + practical training task score * practical training score percentage + (the number of knowledge points learned/the total number of knowledge points in the course)* 100 * Participation ratio.

本课程的课程内容均有相关的试题。试题包括“人体比例与服装比例”和“人体比例结构及动态”等的相关知识。在本课程的技能部分中还设有“时装款式图绘制”及“时装效果图绘制”等的实训项目。

The course content of this course has relevant examination questions. The test questions include the relevant knowledge of "proportion of body and proportion of costume" and "proportional structure and dynamics of body". In the skills part of this course, there are also practical training projects such as "Fashion Style Drawing" and "Fashion Renderings Drawing".

本课程为考核组建题目库，由“试题”与“实训项目”组成。



This course builds a question database for assessment, which consists of "examination questions" and "practical training project".

(1) 试题——针对授课单元中的识记知识点进行教学考核,以答题考核评估本单元的教学效果。Test questions—Teaching assessments are conducted for the memorized knowledge points in the teaching unit, and the teaching effect of this unit is evaluated by answering the questions.

(2) 实训项目——针对授课单元中的技能教学实践考核,项目要求和考官评审相结合为评估标准。由小组互评、授课教师评价和行业企业专家评价组成,三方分数取平均分,即为实训项目考核最终得分。Practical training project - For the practical assessment of skills teaching in the teaching unit, the combination of project requirements and the examiner's evaluation is the evaluation standard. It is composed of group mutual evaluation, teaching teacher evaluation and industry enterprise expert evaluation. The average score of the three parties is the final score of the training project evaluation.

(3) 参与度为学习的数量与时长,可在课程资源库后台进行数据查阅。Participation refers to the number and duration of learning, and data can be viewed in the background of the course resource database.

七. 教学资源

Teaching Resources

1.教材

1. Textbooks

《时装画手绘快速表现技法》陆敏.上海: 东华大学出版社, 2020.06.01, ISBN: 9787566917416

"Fashion Painting Hand-painted Quick Expression Techniques" Lu Min.Shanghai:Donghua University Press, 2020.06.01ISBN: 9787566917416

2.主要参考书籍

2. Main reference books

《时装画技法: 手绘表现技能全程训练(第3版)》王悦.上海: 东华大学出版社, 2019.01.01,ISBN: 9787566913623



"Fashion Painting Techniques: Full Training on Hand-painted Expression Skills (3rd Edition)" Wang Yue. Shanghai: Donghua University Press, 2019.01.01, ISBN: 9787566913623

八. 其他说明 Other Instructions

1.本课程标准在使用过程中，要根据教学情况进行不断地完善与修订。

1. In the course of using this course standard, it should be continuously improved and revised according to the teaching situation.

2.任课老师可以根据学习情况，制定、设计更加详细、完善的教学方案。

2. The teacher can formulate and design a more detailed and complete teaching plan according to the learning situation.

3.任课教师在实施课程教学中，还应该根据教学内容，制定教案，进行详细的实训项目设计，以保证课程教学任务的顺利完成。

3. In the implementation of course teaching, teachers should also formulate teaching plans according to the teaching content, and carry out detailed training project design to ensure the smooth completion of course teaching tasks.