



民族晨彩设计融合活态传承

Ethnic Morning Color Design Integration and Living
Communication Department



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时尚感的冰花扎染

Fashionable ice flower tie-dye

日前，唐嫣一身时尚扎染装扮现身机场，又激起了闪光灯无数~宽松的工装式扎染外套下露出美丽的大长腿超级吸睛。





A few days ago, Tang Yan appeared at the airport in a fashionable tie-dye costume, which stirred up countless flashlights. Under the loose overall tie-dye jacket, her beautiful long legs were revealed, which attracted the attention of the public.

无独有偶，Dior 中国区品牌大使 angelababy 应品牌邀请去前往巴黎看秀时在机场被抓拍到时也是身穿一件利落的扎染外套搭配白色卫衣优雅又帅气。

The brand ambassador of DiorChina, angelababy, went to Paris to watch a show at the invitation of the brand. When he was captured at the airport, he was also wearing a neat tie-dye coat and a white hoody, which was elegant and handsome.



今天，我們繼續說扎染！
Today, let's continue with tie-dyeing!



在颜色视觉上，扎染呈现出的色彩极其丰富多变，其独特的晕色与花纹与单纯的色彩搭配或是拼接截然不同，色彩绚丽的同时又保有艺术的独到美学，是传统与现代的审美至臻结合体。

In terms of color vision, the colors presented by tie-dye are extremely rich and changeable. Its unique halo color and pattern are completely different from simple color matching or splicing. The colors are gorgeous while maintaining the unique aesthetics of art. It is a perfect combination of traditional and modern aesthetics.



今天的重点是**扎染外套**。DriesVan Noten 也爱上了扎染，这套扎染套装扎染的大面积运用不但没有显得过于浮夸，反而呈现出满满的高级感。▼

Today's focus is on tie-dyed coats. DriesVan Noten is also in love with tie-dye. The large-scale use of tie-dye sets does not appear too exaggerated, but presents a full sense of high-end. ▼



黑灰色系
matching dresses



除了西装外套，短小的飞行夹克衫也可以尝试扎染工艺的。▼

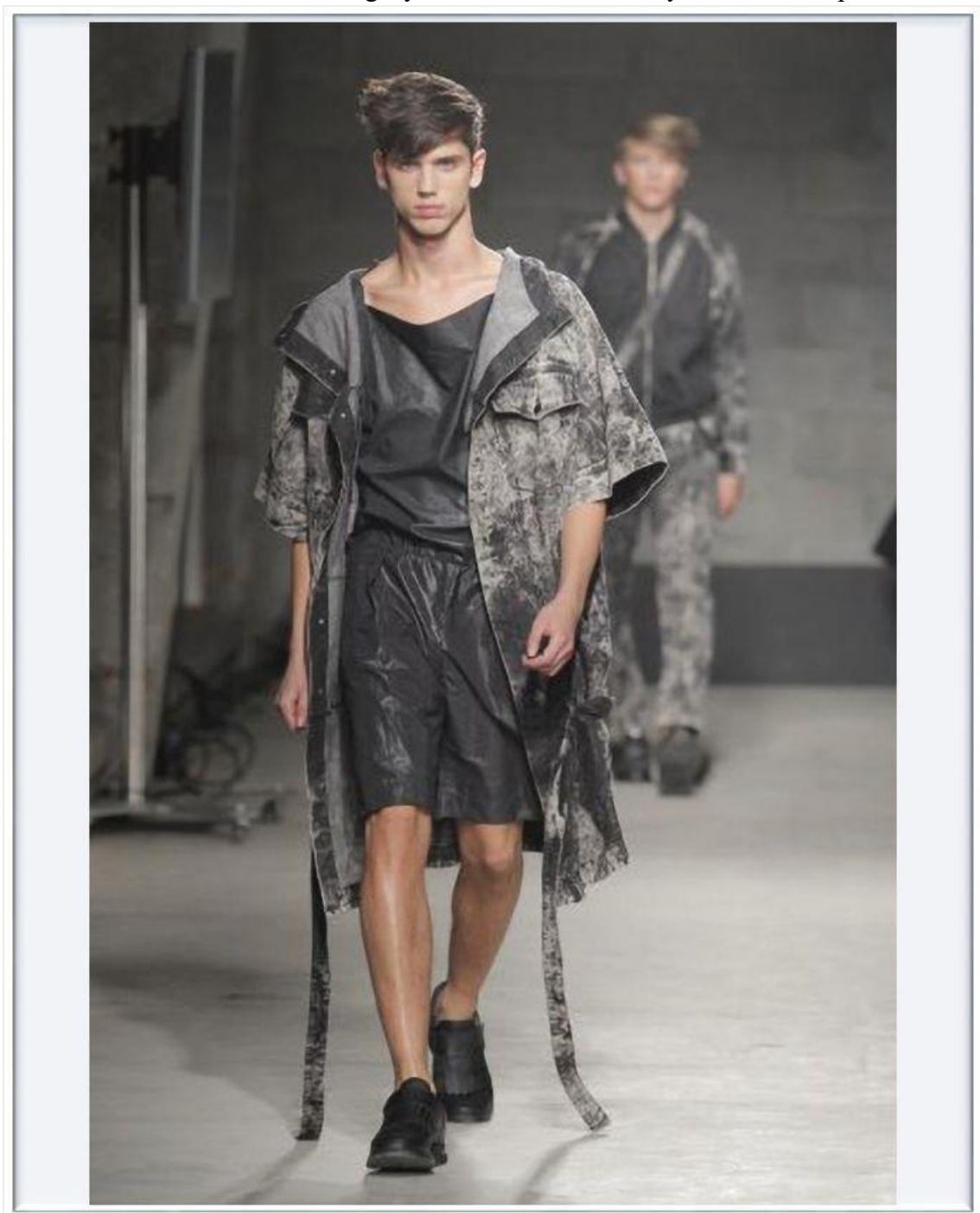
In addition to suit jackets, short flying jackets can also be tie-dyed. ▼





时下最潮的工装风结合扎染艺术也是超级炫酷的。

The most fashionable tooling style combined with tie-dye art is also super cool.





即使是长外套，这种经典的黑灰色系也是完全 HOLD 得住的！▼

Even a long coat, this classic black-and-grey line is perfectly HOLD! ▼



都说时装大牌引领着时尚圈的潮流趋势走向，这话其实是蛮对的。也正是因为各大品牌的创意总监玩起了扎染，才使得扎染这一工艺走进大众的眼中，一再成为时尚的重要元素。▼

It is said that fashion brands are leading the trend of fashion industry, which is quite correct. It is also because the creative directors of major brands played tie-dye that the tie-dye process has become an important element of fashion in the eyes of the public. ▼





扎染外套自带不羁又浪漫的感觉，搭配卫衣更加剧了前卫个性的感觉，还带有一些叛逆感。▼

Tie-dyed coats have their own unruly and romantic feeling, and the combination of hoodies further aggravates the feeling of avant-garde personality, with some sense of rebellion. ▼



简单的扎染色是低调但不失华丽的。

Simple tie dyeing is low-key but not gorgeous.

浅色相间的色调是清新自然的，温和却有着特殊的个性；深浅色的交杂在休闲装中吐露出霸气又放纵的街头风味，有着释放自我的狂野感。▼

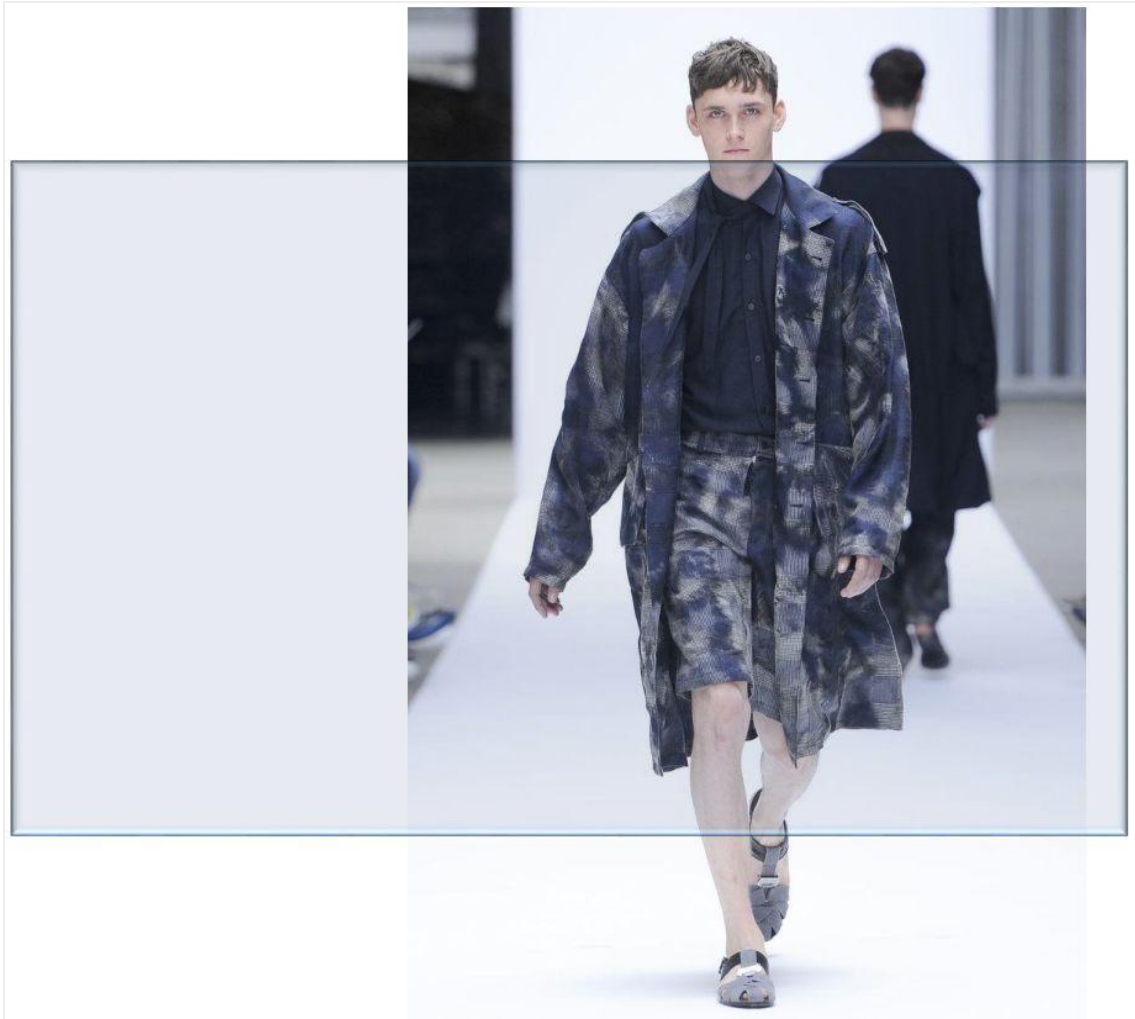
The light-colored tones are fresh and natural, gentle but with special personality; the mixing of dark and light colors reveals a domineering and indulgent street flavor in casual wear, with a sense of wildness to release oneself. ▼





明暗对比不那么强烈的扎染艺术气息更加浓郁，实用的装饰性变强。搭配的难度也大大降低，扎染的色彩只需与整体搭配色系相融合或者不冲突即可。▼

The contrast between light and shade is less intense, the art of tie-dye is more intense, and the practical decorativeness becomes stronger. The difficulty of matching is also greatly reduced. The color of tie-dye only needs to be integrated with the overall matching color system or not conflicting. ▼



当扎染色彩明暗对比过于强烈时，驾驭起来会更加挑人，气质的撑场很重要，否则会显老 low，应根据自己能承受和掌控的能力挑选大面积色彩的扎染单品。▼
When the light and dark contrast of tie-dye is too strong, it will be more picky to control. The temperament is very important, otherwise it will show low age. Tie-dye items with a large area of color should be selected according to your ability to bear and control. ▼





扎染连体裤透出复古气息，不过跟前面的外套相比还是比较难驾驭一些。 ▼

Tie-dyed jumpsuits look retro, but are harder to handle than the coats in front. ▼





极具浪漫情怀的蓝绿色系的双色扎染打造丰富的层次感，宛如一件艺术品，也彰显了女性浪漫不羁的个性！ ▼

The blue-green double-color tie-dye with romantic feelings creates a rich sense of layering, just like an artwork, and also demonstrates the romantic and unruly personality of women!





掺杂着明暗冷暖对比色系的扎染更显时髦感。跟连帽卫衣搭配绝对是街头最潮风景线。

The tie-dye with contrasting colors of light and dark is more fashionable. Pairing with a hoody is definitely the most fashionable view on the street.



色彩沉稳的扎染搭配民族气息浓郁的编织纹样体现一种装饰性艺术，工装的造型体现时尚休闲风。▼



The steady color tie-dye and the strong national flavor of weaving patterns embody a kind of decorative art, and the shape of the tooling reflects the fashion and leisure style. ▼





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火炉红色系
matching dresses



潮人们都喜欢用扎染搭配成套装，也是时下最流行的搭配方式。款式尽量选择简洁干净的，整体感会强一些。▼

Trendy people like to use tie-dye to match the set, which is also the most popular matching method at present. The style should be simple and clean as far as possible, and the overall sense will be stronger. ▼





以红色为中心，渐变出柔美的色彩组合，凸显品味，是难驾驭但是潮爆的颜色。

With red as the center, it gradually changes into a soft color combination to highlight taste, which is difficult to control but fashionable color.

