

《手绘时装画》实训方案

"Hand-painted Fashion Paintings"

Training Program



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THE LIBRARY OF INHERITANCE AND
INNOVATION OF MINORITY CLOTHES

少數民族服裝與服飾
傳承與創新資源庫



手绘时装画实训方案

Hand-painted Fashion Paintings Training Program

实训项目三 时装画中的人体比例结构及动态

Training project 3 Proportional Structure and Dynamics of Body in Fashion Paintings

一、实训内容

任务二:头部与发型的画法。

I. Content

Task 2: The drawing of head and hair style.

二、实训目的

II. Purpose

1、掌握头部及五官比例，掌握头部与发型的画法。

1. Master the proportion of head and facial features; master the drawing method of head and hairstyle.

2、培养精益求精的工匠意识与大胆创新精神。

2. Cultivate the craftsman's awareness of excellence and the spirit of bold innovation.

三、实训步骤

序号	步骤
1	学生通过微知库平台《手绘时装画》线上课程学习，深入头部与发型的画法。
2	准备绘画材料。
3	收集整理绘画素材。
4	确定比例
5	绘制草图
6	修改草图，形成定稿



III. Steps

No.	Steps
1	Students learn through the online course "Hand-painted Fashion Paintings" on the micro-knowledge library platform, and have an in-depth understanding of the drawing methods of the head and hairstyle.
2	Prepare painting materials.
3	Collect and organize paintings materials.
4	Determine the proportions
5	Sketch drawing
6	Modify the sketch and form the final draft

四、实训设备

实训室	设备配置		设备功能与要求	职业能力培养
	名称	数量（生均台套）		
服装设计实训室	工作台	1 套/人	学生设计实训	手绘时装画产品 设计能力。
	电脑 投影仪	1 套	电脑要求安装 Office、 AdobePhotoshopCS6 等 绘图软件，网络畅通。	

IV. Equipment

Training room	Device configuration		Equipment features and requirements	Professional ability development
	Name	Quantity (sets per student)		
Costume design training room	Worktable	1 set/person	Students design training	Hand-drawn fashion painting product design ability.
	Computer Projector	1 set	The computer requires the installation of drawing software such	



			as Office, Adobe Photoshop CS6, etc., and the network is unblocked.	
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五、实训评价

V. Evaluation

为全面、综合地考核《手绘时装画》课程的实训情况，课程评估将参与度评估与考核评价结合起来，具体评估方式如下：

In order to comprehensively assess the training situation of the "Hand-painted Fashion Painting" course, the course evaluation combines the participation evaluation with the assessment evaluation. The specific evaluation methods are as follows:

总成绩为 100 分，60 分为合格，合格者可以获得《手绘时装画》课程结业证书。

The total score is 100 points, and 60 points are qualified. The qualified candidates can obtain a certificate of completion of the "Hand-painted Fashion Painting" course.

课程评估包括职业素养评估、总结性评价 2 个方面，总分为 100 分，60 分为合格。

The course evaluation includes two aspects: professional quality evaluation and summative evaluation. The total score is 100 points, and 60 points are qualified.

其中职业素养评估占课程评估总分的 20%，线下评估方式为：职业素养评估根据平时学习纪律、学习态度，实训过程的操作规范、安全规范、设备保养，陈述实训任务的语言表达及举止表现等，完成实训过程中体现的纪律意识、规范意识、实训参与度、责任意识与创新精神，进行综合评判。线上评估方式为：创新精神、实训任务的完成态度和过程等进行综合评判。

Among them, the professional quality evaluation accounts for 20% of the total score of the course evaluation. The offline evaluation method is as follows: the professional quality evaluation is based on the usual learning discipline, learning attitude, operational norms, safety norms, equipment maintenance in the training process, language expressions that state the training tasks, behavior performance, etc., to complete the comprehensive evaluation of the discipline awareness, normative awareness, training participation, responsibility



awareness and innovative spirit reflected in the training process and deal with comprehensive evaluation. The online evaluation method is: the spirit of innovation, the attitude and process of completing practical training tasks are comprehensively judged.

总结性评价占课程教学评估总分的 80%，总结性评价采取双评估制度：对具备教室、实训空间设备进行生生互评、小组互评及“考核评审团队”进行现场评估。不具备教室、实训空间设备的由“考核评审团队”进行网络远程评估。

The summative evaluation accounts for 80% of the total score of the course teaching evaluation. The summative evaluation adopts a dual evaluation system: mutual evaluation of students with classrooms and training space equipment, mutual evaluation of groups, and on-site evaluation of the "assessment evaluation team". Those who do not have classrooms and training space equipment will be evaluated remotely by the "assessment and evaluation team".

学生最终得分=职业素养评估*职业素养评估占比+总结性评价得分*总结性评价得分占比。职业素养评估占比+得分占比=100%，其中职业素养评估权重 20%，考核占比 80%。

Student's final score = professional quality assessment * professional quality assessment proportion + summative evaluation score * summative evaluation score proportion. Professional quality assessment proportion + score proportion = 100%, of which the professional quality assessment accounts for 20%, and the assessment accounts for 80%.

本课程的总结性评价依据包括 3 个方面：在线试题、实训项目和参与度，其中在线试题考核占比 30%，实训项目考核占比 30%，参与度占比 20%。学生考核得分=试题考核*试题考核得分占比+平均分*考试得分占比+实训任务得分*实训得分占比+(已学的知识点个数/课程知识点总个数)*100*参与度占比。

The summative evaluation basis of this course includes three aspects: online test questions, practical training projects and participation, of which online test questions assessment accounts for 30%, practical training project assessment accounts for 30%, and participation accounts for 20%. Student assessment score = test question assessment * test question assessment score percentage + average score * exam score percentage + practical



training task score * practical training score percentage + (the number of knowledge points learned/the total number of knowledge points in the course)* 100 * Participation ratio.

评价方式	考核项目	考核内容	考核方式	考核标准	占比
职业素养评估	操作规范与职业素养	创新精神、学习纪律、学习态度、实训过程的操作规范	根据平时学习纪律、学习态度，实训过程的操作规范、安全规范、设备保养，陈述实训任务的语言表达及举止表现等，完成实训过程中体现的纪律意识、规范意识、实训参与度、责任意识与创新精神，进行综合评判。线上评估方式为：创新精神、实训任务的完成态度和过程等进行综合评判。	1.学习认真、无缺勤、迟到、早退现象。 2.体现良好的学习习惯，能事前做好准备工作的。	20%
总结性评价	在线试题考核	手绘时装画设计理论知识	在线测评	课程建有完整的习题库，每次考试从习题库中提取资料考核。	30%
	实训项目	手绘时装画设计作品	在线提交	1.整体图形设计优美(40%)。 2.比例协调、层次分明(10%)。 3.构图合理、美感强(10%)。	30%



	参与度	课程知识点 学习情况	授课教师去后台提取 学生学生的学习数据	1、学习知识点的数量。 2、学习时长。	20 %
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Evaluati on Methods	Assessment Projects	Assessment Content	Assessment Methods	Assessment Standards	Propor tion
Professi onal Quality Assessm ent	operational norms and professional quality	Innovative spirit, learning discipline, learning attitude, and operational norms in the training process	Based on the usual learning discipline, learning attitude, operational norms, safety norms, equipment maintenance in the training process, language expressions that state the training tasks, behavior performance, etc., complete the comprehensive evaluation of the discipline awareness, normative awareness, training participation, responsibility awareness and innovative spirit reflected in the training process and deal with comprehensive evaluation. The online evaluation method is: the spirit of innovation, the attitude and process of completing practical training tasks are comprehensively judged.	1. Study conscientiously, without absenteeism, late arrival and early departure. 2. Demonstrate good study habits and be able to prepare well in advance.	20%
Summat ive	Online test questions	Hand-painted fashion	Online assessment	The course has a complete examination database, and	30%



evaluation	assessment	painting design theory knowledge		each exam shall extract data assessment from the examination database.	
	Project	Hand-drawn fashion painting design works	Submit online	1. The overall graphic design is beautiful (40%). 2. The proportion is coordinated and layered (10%). 3. Reasonable composition and strong aesthetic sense (10%).	30%
	Participation	Learning of course knowledge points	Teachers go to the background to extract the learning data of students	1. The number of learning knowledge points. 2. Duration of study.	20%