

《手绘时装画》

“Hand-painted Fashion Paintings”

——服装款式图的重要作用

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服装款式图的重要作用

The Important Role of Costumes Style Drawings

服装款式图的重要作用主要体现在以下几个方面:

The Important Role of Costumes Style Drawings is Mainly Reflected in the Following Aspects:

(1) 服装款式图在企业生产中起着样图、规范指导的作用。实际上,服装企业里生产批量服装。其生产流程很复杂,服装工序也很繁杂,每一道工序的生产人员都必须根据所提供的样品及样图的要求进行操作,不能有丝毫改变(单元公差允许在规定范围内),否则就要返工。

(1) Costumes Style Drawings play the role of a sample map and a standard guide in the production of the enterprise. In fact, costume companies produce bulk costumes. Its production process is very complicated, and its costume process is also very complicated. The production personnel of each process must operate according to the requirements of the samples and sample drawings provided, and there cannot have any changes (unit tolerances are allowed within the specified range), otherwise, it will be reworked.



图 1 企业生产用款式图

Figure 1 Style Drawings for Enterprise Production

(2) 服装款式图是服装设计师意念构思的表达。每个设计者设计服装时。首先都会根据实际需要在大脑里构思服装款式的特点，想法可能很丰富，但是最重要的是要将想法化为现实。那么服装款式图就是设计师最好的表达方式。

(2) The costume style drawing is the expression of the idea of the costume designer. When each designer designs a costume, first of all, the characteristics of costume styles will be conceived in the brain according to the actual needs. The ideas may be very rich, but the most important thing is to turn the ideas into reality. The costume style drawings are the best expression method of the costume designer.



图 2 服装设计师意念构思款式图

Figure 2 The Ideation Style Drawing of Costume Designer

(3) 服装款式图能够快速记录印象。由于手绘款式图绘画比效果图绘画简单，能够快速地把款式图的特点表现出来，因此在服装企业里设计师更多地是画平面款式图。另外在看时装表演或者进行市场调查时，需要快速记录服装特点，一般都是画服装款式图。

(3) Costume style drawing can quickly record impressions. Because hand-painted style drawing is simpler than renderings, which can quickly express the characteristics of the style drawing, so in the costume companies, designers prefer drawing flat style. In addition, when

watching fashion shows or conducting market research, it is necessary to quickly record the characteristics of costumes, generally drawing costume style diagrams.



图 3 服装款式速记图

Figure 3 Shorthand Drawing of Costume Style