



民族晨彩设计融合活态传承

Ethnic Morning Color Design Integration and Living
Communication Department



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INNOVATION OF MINORITY CLOTHES

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图案趋势 | 扎染元素的时髦感

Pattern Trend | Fashion of Tie-dye Elements



扎染是中国民间传统而独特的染色工艺，织物在染色时部分结扎起来使之不能着色的一种染色方法。自带色彩层次的扎染能丰富服装的设计感，增添更多的趣味性。现代扎染更是借助数字化处理技术创造出更加丰富的艺术形式，并为服装设计师所应用。

Tie-dyeing is a traditional and unique dyeing process in China. It is a dyeing method in which fabrics are partially ligated during dyeing to prevent dyeing. The tie-dye with its own color layer can enrich the design sense of the costume and add more interest. Modern tie-dyeing creates more abundant art forms with the help of digital processing technology and is applied by fashion designers.



单色扎染

Monochrome tie-dye

单色扎染的图案没有丰富的色彩搭配，主要是通过单色渐变的图案纹理形态，来增强面料的视觉效果。在针织设计中运用提花、印花、染色等多种工艺来表达扎染元素图案，整体风格显得质朴自然、低调含蓄。

The monochrome tie-dye pattern has no rich color matching, and the visual effect of the fabric is mainly enhanced through the monochrome gradual pattern texture. In knitting design, various techniques such as jacquard, printing and dyeing are used to express tie-dye elements and patterns, and the overall style appears simple and natural, low-key and implicit.













△ Alanui







△ Miu Miu







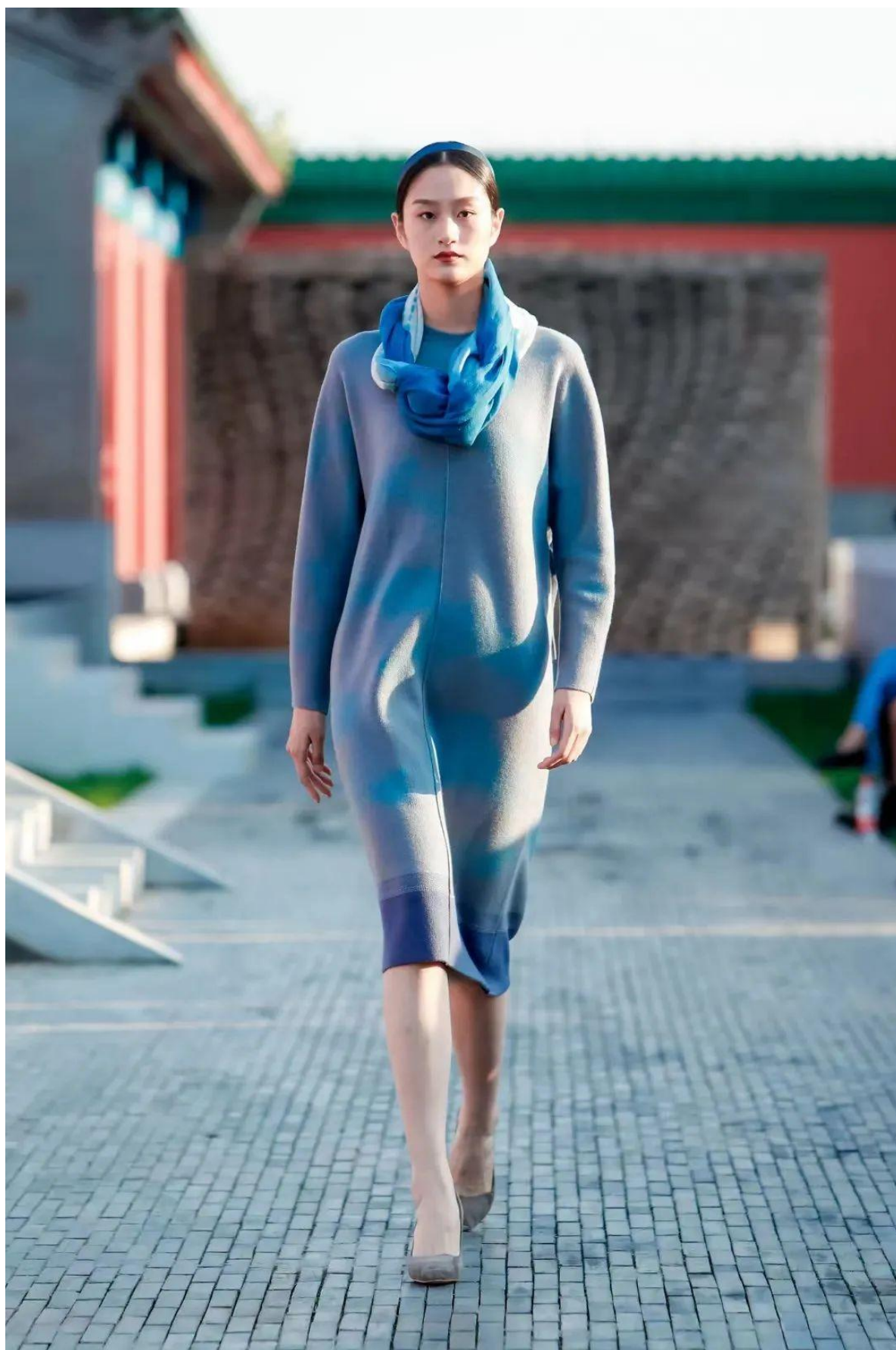


△ PH5



△ Marcelo Burlon







△ 凌龙×度兮

△ Ling Long × Du Xi

多色渐变

Multi-color gradient

多色渐变的扎染图案强调色彩之间的碰撞与对比，不同色系的鲜艳色彩变幻交错，带有强烈的上世纪嬉皮士文化内核。图案风格偏向于个性张扬、绚烂浮夸，让针织面料平添大胆前卫的现代感。

The multi-color gradual tie-dye pattern emphasizes the collision and contrast between colors. The bright colors of different color systems are interlaced, with a strong hippie culture core of the last century. The pattern style tends to be personalized, gorgeous and exaggerated, making the knitted fabric add a bold and avant-garde modern sense.











△ Prabal Gurung







△ Kim Shui

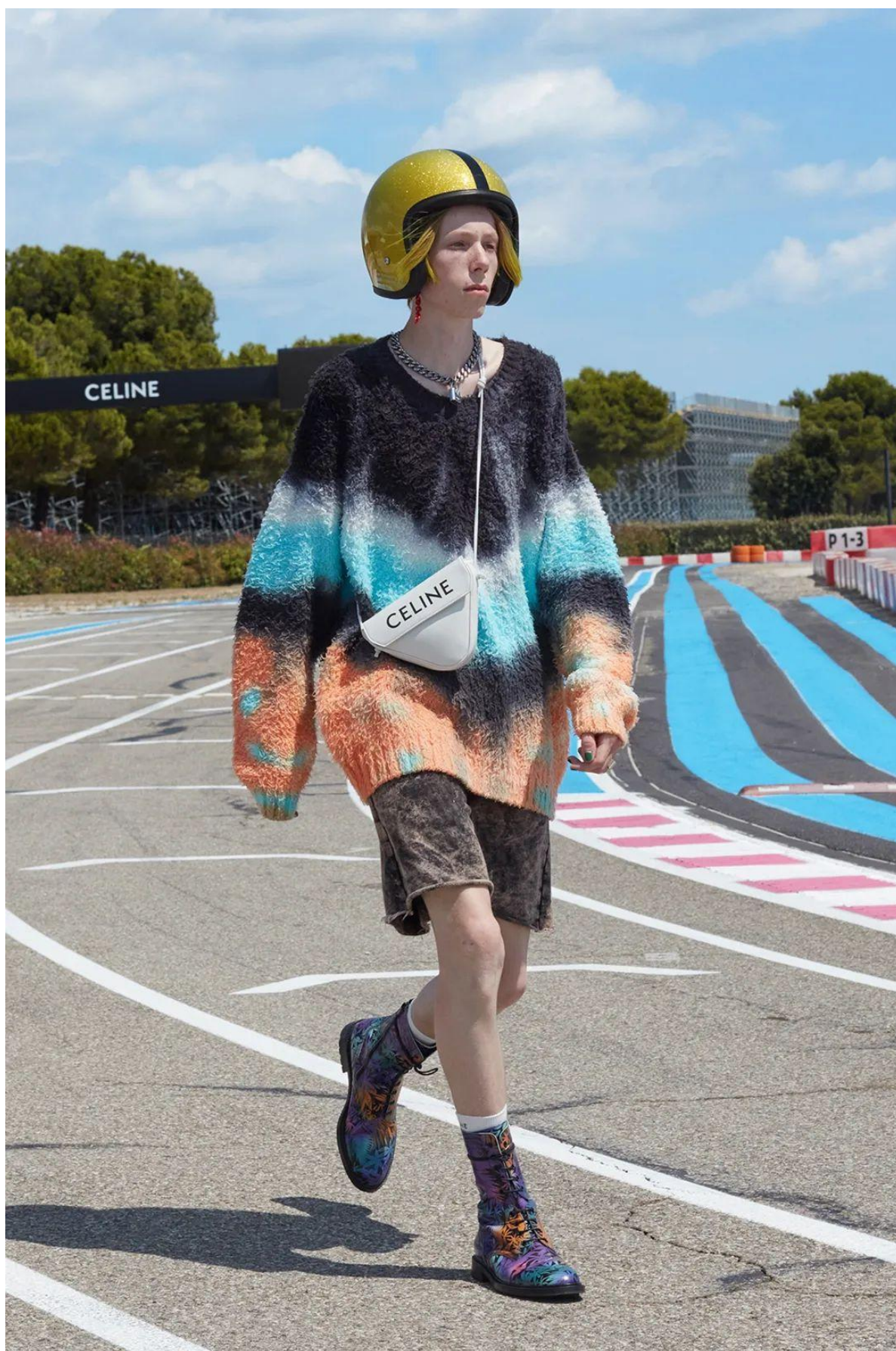








△ Loewe







△ Celine





△ Marcelo Burlo