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《手绘时装画》教学计划

"Hand-painted Fashion Paintings" Teaching Plan

I. 基本情况 Basic Information

课程名称	《手绘时装画》		教材名称	《时装画手绘快速表现技法》 陆敏 上海: 东华大学出版社 , 2020.06.01	
总授课时	64	理论课时	20	实践课时	44
授课时间	第1周至第4周			任课教师	

Course Name	"Hand-painted Fashion Paintings"		Textbook Name	"Fashion Painting Hand-painted Quick Expression Techniques" Lu Min. Shanghai: Donghua University Press, 2020.06.01	
Total Teaching Hours	64	Theoretical Hours	20	Practice Hours	44
Lecture Time	From the first week to the forth week			Instructor	

II. 授课内容 Lecture Content

《手绘时装画》属于社会培训类课程，本课程通过教、学、做合一的“工学结合”教学模式，将手绘时装画的款式图、效果图绘制为实训课题，从最初了解时装画原则、标准等，到掌握人体比例结构进行绘制款式图、效果图，最后达到能够综合所学知识根据不同款式和风格进行绘制款式图、效果图作品，提高审美与创新能力。

"Hand-painted Fashion Painting" belongs to social training courses. This course adopts the teaching mode of "combining engineering and learning" that integrates hand-painted fashion paintings style painting and renderings as a practical training subject, from the initial understanding of the principles of fashion drawing, standards, etc., to master the body proportion structure for drawing style, renderings, and finally to be able to synthesize the



knowledge learned according to different styles and manner to draw style, renderings works, and improve aesthetic and creative ability.

III. 教学参考书目 Teaching Bibliography

书 名	编 者	出 版 单 位	出 版 时 间
时装画技法:手绘表现技能全 程训练(第3版)	王悦	东华大学出版社	2019.01.01
Names	Editor	Publisher	Publishing Time
Fashion Painting Techniques: Full Training on Hand-painted Expression Skills (3rd Edition)	Wang Yue	Donghua University Press	2019.01.01

IV. 教学目标、重点和难点分析

IV. Analysis of teaching objectives, priorities and difficulties

I. 教学目标 Teaching Objectives

本课程设定的培育对象和对应目标包含业内业外两类对象:

The training objects and corresponding goals set in this course include two types of objects inside and outside the industry:

(1) 针对服装设计专业的业内对象,通过课程提升他们的专业手绘能力,搭建起相互交流的平台,提高他们进阶研修的起点。For the industry objects of the fashion design major, improve their professional hand-painting ability through courses, build a platform for mutual communication, and improve their starting point for advanced training.

(2) 针对艺术院校的选修生与国内外各领域的手绘时装画的爱好者,通过课程获得比较全面的知识积累和技能体验,丰富文化生活,或培育他们成为潜在的服装插画师或设计师。For elective students in art colleges and lovers of hand-painted fashion painting in various fields at home and abroad, through the course, they can gain a more comprehensive knowledge accumulation and skill experience, enrich cultural life, or cultivate them to become potential fashion illustrators or designers.

2. 能力培养

- (1) 能在学习中感受手绘时装画所特有的艺术魅力从而产生对时装画绘制的兴趣、认知。
- (2) 能够进行服装人体比例结构和动态的表现。



- (3) 能够根据服装款式进行时装款式图的表达。
- (4) 能够掌握各种工具材料的特性及使用方法。
- (5) 能够掌握时装画中的人体比例结构及动态。
- (6) 能够掌握时装画的着色的方法。
- (7) 能够对各种服装面料和图案进行表现。
- (8) 能够掌握不同风格时装画的特点及表现方法。
- (9) 能够进行手绘时装画的创新应用。

2. Ability development

(1) To be able to feel the unique artistic charm of hand-painted fashion painting in the learning process, thereby generating interest and cognition of fashion painting.

(2) It can perform the proportional structure and dynamic performance of the costume body.

(3) Able to express fashion style painting according to costume style.

(4) Able to master the properties and usage methods of various tool materials.

(5) Able to master the proportional structure and dynamics of body in fashion paintings

(6) Able to master the coloring method of fashion painting.

(7) Able to express various costume fabrics and patterns.

(8) Able to grasp the characteristics and expression methods of different styles of fashion painting.

(9) Able to innovate and apply hand-painted fashion paintings.

3. 素质目标

- (1) 能在学习中感受手绘时装画所特有的艺术魅力从而产生对时装画绘制的兴趣、认知。
- (2) 能够进行服装人体比例结构和动态的表现。
- (3) 能够根据服装款式进行时装款式图的表达。
- (4) 能够掌握各种工具材料的特性及使用方法。
- (5) 能够掌握时装画中的人体比例结构及动态。
- (6) 能够掌握时装画的着色的方法。
- (7) 能够对各种服装面料和图案进行表现。
- (8) 能够掌握不同风格时装画的特点及表现方法。
- (9) 能够进行手绘时装画的创新。



3. Quality objectives

(1) To be able to feel the unique artistic charm of hand-painted fashion painting in the learning process, thereby generating interest and cognition of fashion painting.

(2) It can perform the proportional structure and dynamic performance of the costume body.

(3) Able to express fashion style painting according to costume style.

(4) Able to master the properties and usage methods of various tool materials.

(5) Able to master the proportional structure and dynamics of body in fashion paintings

(6) Able to master the coloring method of fashion painting.

(7) Able to express various costume fabrics and patterns.

(8) Able to grasp the characteristics and expression methods of different styles of fashion painting.

(9) Able to innovate hand-painted fashion paintings.

4. 教学重点

(1) 时装画人体比例结构与基本动态。

(2) 服装款式图线描及着色的表达。

(3) 服装面料质感的表现技法。

(4) 服装面料图案的表现技法。

(5) 时装画的特殊技法。

(6) 手绘时装画的创新应用。

4. Emphasis

(1) Fashion painting body proportion structure and basic dynamics.

(2) Expression of line drawing and coloring of costume style drawings.

(3) Expression technique of the texture of costume fabrics.

(4) Expression technique of costume fabric pattern.

(5) Special technique for fashion painting.

(6) Innovative application of hand-painted fashion painting.

5. 教学难点

(1) 时装画人体比例结构与基本动态。

(2) 服装款式图线描及着色的表达。

(3) 手绘时装画的创新应用。



5. Teaching difficulties

- (1) Fashion painting body proportion structure and basic dynamics.
- (2) Expression of line drawing and coloring of costume style drawings.
- (3) Innovative application of hand-painted fashion painting.

五、实训任务和要求

1. 手绘时装画认知实训任务:

搜集不同类别款式图与效果图,分析不同类别款式图与效果图。

要求:

- (1) 能够准确分析不同类别款式图与效果图。
- (2) 了解款式图的标准和工艺表达要求。
- (3) 了解款式图和效果图表达中的常见问题。

2、手绘款式图实训任务:

根据客户需求提交女士时尚夹里上衣,女衬衫,连衣裙,旗袍裙、女裤,男衬衫,男式休闲上衣,男式休闲裤,童装各 2 款,绘制在 A4 纸上。

要求:

- (1) 款式图比例准确,符合服装款式特点,结构合理;
- (2) 线条工整流畅,轮廓线与结构线用粗细不同的线条区别处理;
- (3) 细节清晰,并附有必要的细节放大图以及工艺说明,画面构图饱满完整。

3、服装与人体的实训任务:

提交服装人体比例结构表达练习 6 张,服装人体局部头、手、脚的练习 1 张,人体着装线描练习 4 张。

要求:

- (1) 正确体现男、女、童的服装画用人体比例以及人物体形特征与头部特征。
- (2) 正确表现不同角度(正面、侧面或半侧)不同动势(坐、立或行)的服装画用人体,动态自然中略带张力,适合表现服装。
- (3) 根据画好的服装画用人体铅笔图的状态进行着装,服装材质、褶皱、款式、比例等基本要素表达清晰准确。

4. 服装线描效果图实训任务:

根据客户需求运用各特殊表现技法提交创新线描服装效果图 10 款。

要求:

- (1) 服装人体比例协调,线条流畅清晰、细节表达准确。
- (2) 服装效果图比例准确、结构合理,绘制精确、规范。
- (3) 排版恰当,画面整洁。



5、服装效果图实训任务：

根据客户需求运用各种表现技法提交创新服装效果图 10 款。

要求：

- (1) 服装人体比例协调，线条流畅清晰、细节表达准确。
- (2) 服装效果图比例准确、结构合理，绘制精确、规范。
- (3) 服装的色彩与质感表现到位、颜色协调。
- (4) 排版恰当，画面整洁。
- (5) 以上作业统一用八开纸绘制，自由排版。

6、手绘时装画校企合作实训。

根据客户需求运用各种表现技法提交创新设计服装款式图/效果图。

- (1) 服装人体比例协调，线条流畅清晰、细节表达准确。
- (2) 根据客户需求提交的服装款式图、效果图比例准确、结构合理，绘制精确、规范。
- (3) 服装的色彩与质感表现到位、颜色协调。
- (4) 排版恰当，画面整洁。
- (5) 以上作业统一用八开纸绘制，自由排版。

V. Training Task and Requirements

1. Practical training tasks of hand-painted fashion painting cognition:

Collect and analyze styles drawing and renderings of different categories.

Requirements:

- (4) Ability to accurately analyze different categories of style drawing and renderings.
- (5) Understand the standards and process expression requirements of style drawings.
- (6) Learn about common problems with style drawing and rendering representations.

2. Hand-painted style drawing training tasks:

Submit 2 sheets of women's fashion laminated tops, women's shirts, dresses, midi, women's pants, men's shirts, men's casual tops, men's casual pants, children's clothing, etc. respectively and draw them on A4 paper.

Requirements:

- (1) The proportion of the style drawings is accurate, in line with the characteristics of costume styles, and the structure is reasonable;
- (2) The lines are neat and smooth, and the contour lines and structural lines are treated differently by lines of different thicknesses;
- (3) The details are clear, and the necessary detail enlargement and process description are attached, and the picture composition is full and complete.



3. Practical training tasks for costume and body:

Submit 6 sheets of the exercise for expressing the proportions of the body in costume, 1 sheet of the exercises for the head, hands, and feet of the body in costume, and 4 sheets of the exercise for the line drawing of body dressing.

Requirements:

- (1) Correctly reflect the body proportions used in the costume painting of men, women and children, as well as the human shape and head features.
- (2) Correctly represent the body for costume painting with different angles (front, side or half side) and different dynamics (sitting, standing or walking), with a slight tension in the natural dynamics, suitable for expressing costumes.
- (3) Dressing according to the state of the pencil drawing of the body for costume painting, with clear and accurate expression of basic elements such as costume material, folds, style and proportion.

4. Costume line drawing renderings training tasks:

Submit 10 sheets of innovative line drawing costume renderings according to customer needs using each special performance technique.

Requirements:

- (1) The proportion of costume body is coordinated, the lines are smooth and clear, and the details are accurately expressed.
- (2) The proportion of the costume renderings is accurate, the structure is reasonable, and the drawing is accurate and standardized.
- (3) The layout is correct and the picture is clean.

5. Costume renderings training tasks:

Submit 10 sheets of innovative costume renderings according to customer needs using various performance techniques.

Requirements:

- (1) The proportion of costume body is coordinated, the lines are smooth and clear, and the details are accurately expressed.
- (2) The proportion of the costume renderings is accurate, the structure is reasonable, and the drawing is accurate and standardized.
- (3) The color and texture of the costume are in place and coordinated.
- (4) The layout is correct and the picture is clean.
- (5) The above assignments are drawn on octave paper and typesetting freely.

6. Hand-painted fashion painting school-enterprise cooperation training.

Submit innovative design costume renderings/style drawing according to customer needs using various performance techniques.

- (1) The proportion of costume body is coordinated, the lines are smooth and clear, and the details are accurately expressed.
- (2) Submit costume style drawing and renderings according to customer needs, and the proportion of the costume renderings is accurate, the structure is reasonable, and the drawing is accurate and standardized.
- (3) The color and texture of the costume are in place and coordinated.



(4) The layout is correct and the picture is clean.

(5) The above assignments are drawn on octave paper and typesetting freely.

六、教学进度安排

课次	理论课时	实践课时	授 课 内 容
	1		讲述：手绘时装画认知及手绘款式图的绘制方法。 ①手绘时装画了解。 ②手绘款式图的原则。 ③手绘时装画的标准。 ④服装助理设计师应具备的基本素质。
1		1	实训：手绘时装画的类别辨析与手绘时装款式图特点的认识。
2	5		讲述：不同手绘款式图的绘制方法。
		13	实训：女士时尚夹里上衣，女衬衫，连衣裙，女裤，男衬衫，男式休闲上衣，男式休闲裤，童装等服装款式图的绘制实训。
3	4		讲述：时装画中的人体及着装 ①男女童人体的特征 ②人体动态和透视 ③服装人体简体和关系体的训练 ④服装人体头、手、脚的表现 ⑤服装人体表现的方法和步骤
		4	实训：男女童人体线描服装人体绘制。
4	4		讲述：线描服装人体及着装的技法
		8	实训：线描服装人体及着装的实训与辅导



5	6	讲述：着色时装画的绘制方法 ①各种工具认识。 ②马克笔服装效果图绘制。 ③水彩服装效果图绘制。 ④彩色铅笔服装效果图绘制。 ⑤服装效果图面料质感表现。 ⑥不同艺术表现手法时装画。
	10	实训：着色服装效果图的绘制实训。
6	8	手绘时装画校企合作实训。

VI. Teaching Schedule

Number of Courses	Theoretical Hours	Practical Hours	Course Content
	1		Narration: The cognition of hand-painted fashion painting and the drawing method of hand-painted style drawing. ① About hand-painted fashion paintings. ② Principles of hand-painted fashion paintings. ③ Standards of hand-painted fashion paintings. ④ The basic qualities that assistant fashion designers should have.
1		1	Practical training: Type identification and analysis of hand-painted fashion drawings and understanding of the characteristics of hand-painted fashion drawings.
2	5		Narration: Drawing methods for different hand-painted style drawings.
		13	Practical training: Practical training on drawing style painting for women's fashion laminated tops, women's shirts, dresses, women's pants, men's shirts, men's casual tops,



		men's casual pants, children's clothing, etc.
3	4	<p>Narration: The body and its attire in fashion paintings</p> <p>① Child's body characteristics</p> <p>② Body dynamics and perspective</p> <p>③ The training of simplified and relational body of costume</p> <p>④ The performance of body head, hands and feet in costume</p> <p>(5) Methods and steps of costume body performance</p>
	4	Practical training: Male and female children body line drawing costume body drawing.
4	4	Narration: Line drawing costume body and dressing techniques
	8	Narration: Line drawing costume body and dressing practical training and coaching
5	6	<p>Narration: How to draw a colored fashion painting</p> <p>① Knowledge of various tools.</p> <p>② Marker pen costume renderings drawing.</p> <p>③ Watercolor costumes renderings drawing.</p> <p>④ Colored pencil costumes renderings drawing.</p> <p>⑤ Costumes renderings, fabric texture performance.</p> <p>⑥ Fashion painting with different artistic expression methods.</p>
	10	Practical training: The training of coloring costume renderings drawing.
6	8	Hand-painted fashion painting school-enterprise cooperation training.

七、学习用品准备

名 称	规 格	数 量
素描纸	八开	适量
水彩纸	八开	适量
色卡纸	八开	适量
时装杂志	不限	2 本以上
自动铅笔	HB 或 2B	1 支
橡皮	个	1 个
尺子	不限	1 把



黑色勾线钢笔或水笔	不限	1 支
彩色铅笔（水溶性）	不限	一盒
油画棒或蜡笔	不限	一盒
大、小号毛笔	不限	各一支
水粉颜料或水彩颜料	不限	一盒
颜料盒	不限	一个

VII. Preparation of school supplies

Name	Size	Quantity
Sketch paper	Octavo	Appropriate amount
Watercolor paper	Octavo	Appropriate amount
Color paper card	Octavo	Appropriate amount
Fashion magazines	Unlimited	Over 2
Propelling pencil	HB or 2B	1
Rubber	Piece	1
Ruler	Unlimited	1
Black hook pen or fountain pen	Unlimited	1
Colored pencils (water solubility)	Unlimited	1
Oil pastels or crayons	Unlimited	1
Large and small brushes	Unlimited	One each



Gouache pigments or watercolor pigments	Unlimited	1
Paint box	Unlimited	1